

GOJO welcomes partners for infection prevention



Specialist in skin and surface hygiene GOJO Industries-Europe Ltd highlights the importance of partnering together to prevent the spread of infection and heighten patient safety at IPS 2017.

Visit the dedicated team of GOJO Healthcare Support Managers on Stand 30 at the Infection Prevention Society (IPS) annual conference, from 18 to 20 September in Manchester. The specialist team will offer support and advice on a partnership approach to infection prevention in healthcare facilities. Backed by a wealth of scientific expertise, and specialist formulations, GOJO has the technology and experience to work in partnership with healthcare managers to implement effective hand and surface hygiene regimes. This includes providing training on hand and surface hygiene best practice, and practical support with awareness-raising campaign materials designed to promote hygienic behaviour throughout a healthcare setting. GOJO, the inventors of PURELL, a brand which is trusted in healthcare facilities around the world, belongs to the World Health Organisation (WHO) Private Organisations for Patient Safety Group. It is a strong advocate of the integrated approach to making hand hygiene second nature to everyone in a healthcare setting. The dedicated team of healthcare support managers are experts in their field, offering a variety of support services that can be customised to meet the needs of individual facilities.

These are grouped into five key areas:

- **Training:** innovative, targeted training across healthcare sectors covering the WHO Five Moments for Hand Hygiene concept; product, procedure, and skincare training;
 - **Behaviour:** GOJO Healthcare signage, leaflets, and handouts for staff, patients, and visitors; skincare advice, product usage guidance; skin monitoring;
 - **Support:** Annual or quarterly business/support plans implemented with key teams; product samples; study day support; link nurse forums; support for global healthcare initiatives; hand hygiene and Five Moment compliance audits and observations;
 - **Implementation:** Dedicated installation manager; experienced and reputable installation engineers; site survey service; dispensers, accessories and signage supplied and installed free of charge; installation management process with service-level agreement;
 - **Technology:** SMARTLINK™ Solutions activity monitoring system; dedicated SMARTLINK project manager; SMARTLINK OBV: enhance observation tool; SMARTLINK Service Alerts.
- GOJO Industries-Europe Managing Director Mike Sullivan says, "GOJO continues to be at the forefront of research to develop products and systems that make lives better and protect patient safety. We are committed to supporting the goals of the healthcare industry to prevent the spread of infection. Effective hand and surface hygiene training and support are of paramount importance to achieving consistent, effective outcomes."

"Saving lives and making life better through well-being solutions is the GOJO purpose and it drives innovation in hand hygiene, skin care and surface disinfection. This includes actively encouraging behaviour change through raising awareness of the importance of hand hygiene in all settings.

"We know that infection prevention is about more than great products and specialist formulations, and by offering support services we can effectively partner with healthcare facilities to offer a total solution. Come and talk to us on Stand 30 at the IPS annual conference to find out how we can support your infection prevention and control programme."

For more information, call +44 (0)1908 588444, email infouk@GOJO.com or visit www.GOJO.com

STAND 30



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